

**To:** Honorable Mayor Price and Members of the City Council

**cc:** Denis Fitzgibbons, City Attorney  
City Manager's Executive Management Team

**From:** Gregory E. Rose, City Manager

**Date:** March 31, 2016

**RE:** City Manager Report

### **ACTIVITIES and EVENTS**

**Battle of the Burbs:** The competition is at its final day with the City of Maricopa and the Town of Gilbert in the Final Four round of Battle of the Burbs. Make sure to put in your vote for Maricopa before 8 a.m., Friday, April 1. Vote on all your devices! The City of Maricopa is pushing for the win! [www.battleoftheburbs.com](http://www.battleoftheburbs.com)

### **GENERAL INFORMATION**

**City Recruitments:** Please click on the following link:  
<https://www.governmentjobs.com/careers/cityofmaricopaaz> .

### **Economic Development**

- **Maricopa 101 – Workforce Development:** On Wednesday, April 20 the Economic Development Department will host the next session of Maricopa 101 on the topic of Workforce Development. The workshop will feature a presentation by guest speaker Joel Millman, Workforce Development Program Manager with Arizona@Work (formerly Arizona Workforce Connection). Arizona @Work is a statewide workforce development network that assists employers of all sizes recruit, develop and retain the right employees for their business. Click [here](#) to register.
- **Maricopa E-conomic Newsletter:** The March edition of the Maricopa E-conomic Newsletter was published on Wednesday, March 30. Articles included the March Business Beat episodes, a profile of Science City at the Salsa Festival, a recap of the B2B Expo, and an update on the Maricopa Advocate Program featuring Certified Platinum Advocates who were honored at the March 14 City Council Meeting. [Sign up to receive this e-newsletter in your email.](#)
- **MCE Art & Entrepreneur Artist Reception:** MCE will host a reception featuring the work of Pam Sutton on Wednesday, April 6 at 6 p.m. Ms. Sutton specializes in watercolor paintings and her work will be on display at MCE for the next several weeks. For more information, click [here](#).

- **Business Beat – Ketalog, Inc.:** The latest edition of Business Beat premiered on Monday, March 28 featuring Ketalog, Inc. with owners Brandee and Kehinde Ogunjobi. Ketalog is an audience engagement firm that provides marketing services, website construction and online business listings. To view the latest episode click [here](#). If you are a Maricopa business interested in being featured on Business Beat, please apply online [here](#).
- **New Businesses:** Since last week the City received eight new business license applications. William Kleespie, Meraki Fire, A to Z Guitar & Ampworks, Wilwood Distribution, and Alto Software are homebased businesses. Diamondback Plumbing Services, Rentokil North America, and Flash Cleaning are out of town businesses.

## **Public Works**

### **Engineering**

- Projects under review:
  - 20160147 Leading Edge Academy: At-Risk grading has begun for pad preparation. Staff is awaiting an updated Traffic Impact Analysis.
  - SUB16-03 San Travasa Parcels 1-6: A Technical Advisory Committee review meeting with the applicant was held on March 29.
  - SUB16-04 Sonoran Creek: Met with applicant on March 29 to discuss comments.
  - SUB14-05 Eagle Shadow Phase 2A (ongoing)
  - PA16-02 Circle K Store (ongoing)
  - 20160226 Filiberto's Restaurant (ongoing)
  - DRP15-07 Culver's: Awaiting revised plans per previous review comments.

### **Street Maintenance**

- Street Maintenance Supervisor Rob Dolson joined Public Works Director Bill Fay and Engineering/Floodplain Manager Joshua Plumb in attending the annual Roads and Streets Conference in Tucson from March 23-25.

## **Development Services**

### **Planning**

- **National Planning Conference, Mobile Tour Selection:** In an effort to showcase Maricopa's rebound from once-vacant subdivision developments, City leadership and staff will host 30+ city planning professionals in early April as part of a guided tour and mobile workshop. This opportunity was selected to be included in the official program of the American Planning Association's (APA) Annual National Conference. The Conference is in Phoenix this year from April 2-5.

*Why Maricopa? In one word: Resilience.*

Maricopa has some great examples of how creative community design (or redesign) can breathe life into a deflated housing market. The tour will highlight recent development that occurred as a result of repurposing once-planned housing communities that were abandoned during the Great Recession.

- **“Planning Maricopa,” General Plan Update:** Thank you for participating in the General Plan Workshops over the past two months. The direction received from the Workshops is included in the second draft of the General Plan, *Planning Maricopa*, now available for review. You may download the low resolution version from the General Plan website at [www.maricopa-az.gov/web/documents](http://www.maricopa-az.gov/web/documents).

*Planning Maricopa*, the Maricopa General Plan, is scheduled for two Public Hearings with the Planning and Zoning Commission at the following times, dates, and locations:

- Planning and Zoning Commission  
Public Hearing #1  
April 11, 6p.m.  
City Hall Council Chambers  
39700 W. Civic Center Plaza  
Maricopa, AZ 85138
- Planning and Zoning Commission  
Public Hearing #2  
April 25, 6p.m.  
Maricopa Unified School District Administrative Offices  
44150 W. Maricopa-Casa Grande Hwy, Room #118  
Maricopa, AZ 85138

All citizens and stakeholders are encouraged to attend. City Council work sessions and public hearings will be scheduled and advertised as the Planning and Zoning Commission concludes its General Plan recommendations.

### **Transportation/Transit**

- On March 29, staff attended the Pinal County Regional Transportation Authority (RTA) Open House, held in Coolidge. This is in preparation for the RTA Open House to be held in Maricopa on April 5 from 3-5p.m. in City Council Chambers.
- COMET overall ridership for the week ending March 25: 70 passengers, 91 trips
  - Local and Regional Demand Response: 43 passengers, 62 trips
  - Limited Local Demand Response, Tuesday and Thursday: 6 passengers, 8 trips
  - Limited Route Deviation Service (fixed route): 21 passengers, 21 trips

## **Community Services**

### **Recreation, Fitness, Aquatics, and Programs**

- Registration is now open for all Spring Courses!
- Total Number of members: 5,705; 1 Adult: 365; 2 Adult: 341; Youth/Student: 225; Senior: 155; Senior Couple: 222; CS Punch: 419; Family: 2,566; Silver Sneakers: 642; Ak-Chin: 579; Employee Memberships: 191
- Tours Given and Leads Generated: 24
- Total distance traveled on cardio equipment was over 5,075 miles the last week
- Total hours spent on cardio equipment was 1,050 over the last week
- Total number of cardio equipment workouts was over 3,125 the last week
- Over 2,100 weight-room and track workouts the last week
- Child Watch was “hopping” with 472 egg-cited children! Monday was the busiest day with 99 children in their care!
- Water Aerobics classes averaging over 30 students per classes.
- Lifeguard Seasonal and Lead Lifeguard positions are open and taking applications for this summer.
- Summer Fun and Fitness Camps are filling up! Don’t miss out on this great opportunity for children 5-12 years old! There are a few openings at Copper Sky, but many openings at Maricopa Elementary School and Saddleback Elementary School. Sign up today!
- Copper Sky hosted the 2<sup>nd</sup> Annual Spring Egg Dive and 1<sup>st</sup> Annual Eggcathalon event on Saturday at Copper Sky. The Aquatics staff spread out over 4,000 eggs in the splash pad, competitive pool and recreational pool. It was a great event with amazing support from our team! There were over 600 people in attendance with 302 children pre-registered to participate. The inaugural Eggcathalon featured 14 adults taking part in the “Aquatics Challenge Coarse.” The parents were able to earn extra eggs for their children by completing a variety of tough activities.
- No Limits Scuba from Chandler has started to rent the pool for classes. Their first rental was on Monday, March 28 in the competitive pool at Copper Sky.
- The Maricopa Marlins swim team currently has 25 swimmers enrolled. There are spots still available, for more details please contact Coach Maggie Miller or John Garton at [marlins@maricopa-az.gov](mailto:marlins@maricopa-az.gov).
- MOREE program had another great trip, this time to Canyon lake (see attached picture of group)
- Youth Sports
  - Youth Soccer – Spring Season 850 enrolled as of March 29. Games will begin April 9 at Copper Sky.

## Parks

### Copper Sky

- Rattler Football completed (please see picture below)



### Pacana Park

- Eagle Scout Project: Planted 20 trees around the lake and donated 123 community service hours. Thank you Jacob Lara from Casa Grande Scout Troop.
- Ballfield 1 and 2 dugout repairs

## Library

- **Collection:** 153 items were added last week; the collection is now 45,770 items; **Membership:** 55 new library cards were issued last week; membership is now 43,589; **Circulation:** 6,425 items were lent out last week; **Computer Use:** 333 hours of computer use; **Program Attendance:** 227 visitors attended programs last week.

### Library Programs

- **Thursday, March 31-** 9:30 a.m. *Movers and Shakers Storytime*. Explore early literacy with books, finger plays, stories, and songs just for toddlers. Ages 1 - 2 with an adult.
- **Thursday, March 31-** 10 a.m. *Li'l Explorers* - Stories, music, rhymes, and activities for toddlers' active learning styles. Ages 2-3
- **Thursday, March 31-** 3:45 p.m. *School Age Storytime*. Stories are interactive and the craft is great fun
- **Saturday, April 2-** 2 p.m. *Gamers' Guild*. Play or watch strategy games.
- **Monday, April 4-** 5:30 p.m. *Maricopa Historical Society Meeting*. Join us as we inform and inspire with Maricopa's history.



- **Tuesday, April 5-** 9:30 a.m. and 10:15 a.m. *Preschool Storytime*. Discover new stories, rhymes, flannel boards, and songs in this active, fun-filled, half-hour program designed to help build early literacy skills as your child gets ready to read.
- **Tuesday, April 5-** 1:30 p.m. *Friends of the Library Coffee* host an open discussion with coffee and refreshments. All are welcome to attend.
- **Tuesday, April 5-** 3:30 p.m. *Tale Waggers*. Come read to PJ the Dog. For struggling readers and animal lovers.
- **Tuesday, April 5-** 5:30 p.m. *Read 'Em & Eat*. A book club for children aged 9-12 where they can discuss books and eat. This month we're discussing *Doll Bones* by Holly Black.
- **Wednesday, April 6-** 9 a.m. and 11:30 a.m. *Fun Van* (online registration required) Kids play and learn while parents and caregivers meet to discuss parenting skills.
- **Wednesday, April 6-** 2:30 p.m. *S.M.A.R.T. Kids*. School aged kids will learn about science, math, art, and technology in this program.
- **Wednesday, April 6-** 5:30 p.m. *Reading Rebels* (young adult book club). This month we're discussing *The Summoning* by Kelley Armstrong.
- **Thursday, April 7-** 9 a.m. *Lapsit* for parents and children aged 0-12 months. Early learning fun with rhymes, bounces, songs, and stories.
- **Thursday, April 7-** 9:30 a.m. *Movers and Shakers Storytime*. Explore early literacy with books, finger plays, stories, and songs just for toddlers. Ages 1 - 2 with an adult.
- **Thursday, April 7-** 10 a.m. *Li'l Explorers*. Explorers are introduced to stories, music, rhymes, and for active toddlers' learning styles. Ages 2-3
- **Thursday, April 7-** 3:45 p.m. *School Age Storytime*. Stories are interactive and the craft is great fun

### **Special Events & Marketing**

#### **Salsa Festival**

- Held wrap up meetings and reconciling budget for the event

#### **Fishing Derby**

- Promoting the event which will be held April 16 from 10:30 – 2 p.m. at Copper Sky Regional Park. The cost to participate is \$10 for children ages 5-12 and includes a fishing rod, bait and a free hot dog meal! Registration can be done online at [Fishing Derby registration](#)

#### **Community Events**

- Routed special event permit application for the 5th Annual Kumakani Run on April 23 from 6:30 am- 10 a.m. at Copper Sky Regional Park
- Routed special event permit application for Relay for Life on Saturday, April 30 –May 1 from 6 p.m. - 6 a.m. at Copper Sky Regional Park

### **Police Department**

- **New Officer:** On March 28 Police Officer Tracy Slider began the first week of the Field Training Program. The Field Training Program is a 16-week course designed to introduce the new officer into the organizations culture and values and expectations of members of the department. Officers are given instruction on many aspects of functioning as a patrol officer for MPD and are introduced to every member of the department.
- **Copper Sky Substation Ribbon Cutting:** On March 29 members of the Maricopa Police Department were present at the ribbon cutting ceremony of the Copper Sky Police Substation.

### **Fire Department**

Community Outreach, Public Safety Events, and Announcements

- **Stand Up for Veterans:** MFD was on site at City Hall during this event providing information and assistance.
- **Tortosa Easter Event:** E572 had the privilege of delivering the Easter Bunny to this annual event held in Tortosa. The crew and truck remained at the event and provided safety information and tours of the truck to participating children and parents.

**Fire Pals:** L571 provided the Fire Pals fire safety curriculum to the students and staff of Butterfield Elementary School.

**Smoke Detector Walk:** On Saturday, March 26 Maricopa CERT completed the smoke walk in the Heritage District to hang door flyers (See attached) for the community. With the assistance of several team members, CERT was able to hit all areas of the Heritage District with approximate 200 homes in just a matter of a few hours. In 2013 CERT performed a similar smoke walk in the same area with AZ Burn Center with approximate 40% installations to homes. Appointments are currently being made to the Red Cross to schedule a free smoke alarm install occurring this Saturday, April 2. The next step is to wait towards end of this week to hear from the Red Cross, the number of installs scheduled. The Red Cross will provide CERT with the required tools such as small ladders and cordless drills for installations.

Manpower will be determined with the number of schedules. Special recognition to Mrs. Lola Clements, Mr. Chris Canevit, Mr. Bill Robertson, and Mr. Jim Fuller for taking time from their busy schedules to take the lead in the walk. CERT invites you to participate this Saturday, April 2 to perform installations by signing-up on VIMS.

### **Emergency Calls**

For this reporting period, Maricopa Fire Department responded to a total of 101 requests for emergency assistance, with 80 (80%) calls being medical in nature.

- **Ambulance Transports:** As a result of calls for medical assistance this week, 51 patients were transported by ambulance to surrounding hospitals for further evaluation and treatment.
- **Bees:** The fire department is seeing an increase in calls regarding bee activity. As the seasons change and the weather warms up, it is common for the community to see an increase in bee activity. In most instances the bees are harmless if left alone. To increase your awareness and safety the Maricopa Fire Department (MFD) offers the following safety tips:



If bees are in the area:

- Stay indoors.
- Close all windows and doors.
- Do not attempt to move bees (don't throw objects at the swarm or squirt with water).
- Typically, swarms are transient - they may set up temporary shelter in a tree for a few hours or even days before moving on.
- Swarms close to day care centers, schools, or densely populated areas (large apartment complexes or trailer parks) may need to be removed by a professional beekeeper if they do not leave the area in a reasonable amount of time or are showing aggressive behavior.
- Property owners are responsible for arranging beekeeper or exterminator services.
- The Fire Department is unable to eradicate bee swarms or remove bee hives and does not typically respond to swarms of bees unless special circumstances are present (such as aggressive, attacking bees that cannot be isolated from the public by reasonable means).
- Killing non-Africanized swarms only strengthens the Africanized population. Non-aggressive bees are essential in nature.

**In case of a life threatening emergency call 9-1-1.**



- **Lockout:** Caller reported her child was locked in a car that was running with the AC on. MFD arrived on scene and contacted a locksmith to assist in opening the vehicle. The locksmith successfully opened the vehicle and child was checked by mom and found to be in no distress.
- **Alarm Indication:** Eleven false alarms due to smoke detector activation were responded to.
- **Motor Vehicle Accidents:** Maricopa Fire Department responded to 8 reported motor vehicle accidents. None with injuries significant enough to require ambulance transport to hospitals.

Respectfully submitted,



Gregory E. Rose, ICMA-CM  
City Manager





## Smoke Alarms Save Lives!

**We will be in your neighborhood to  
install free smoke alarms on**

Saturday, April 2<sup>nd</sup> from 9AM-Noon. Appointments  
must be made for that day by calling 602-336-6469.

**Did you know that if a fire starts  
in your home, you may have just  
*two minutes* to escape?**

Our partners and volunteers want to help  
you, your family and our community stay safe.  
Remember to test your smoke alarms monthly  
and practice your fire escape plan.



**American  
Red Cross**



## ¡Los detectores de humo pueden salvar vidas!

**Pasamos por su hogar para ofrecerle  
la instalación de detectores de humo  
de forma gratuita**

SATURDAY, APRIL 2<sup>ND</sup> 9:00AM - 12:00PM  
SE REQUIERE CITA PREVIA.  
POR FAVOR LLAMA 602-336-6469.

**¿Sabía que si se inicia un incendio en  
su casa, podría contar con tan solo  
*dos minutos* para evacuar?**

Nuestros socios y voluntarios quieren ayudarlo a  
usted, a su familia y a nuestra comunidad a que se  
mantengan seguros. Recuerde poner a prueba sus  
detectores de humo mensualmente y practicar el  
plan de evacuación contra incendios.



**Cruz Roja  
Americana**

